



MARYLAND FIRE CHIEFS ASSOCIATION

Representing the Maryland Emergency Services Officers with Progression

While Maintaining Tradition

To: Volunteer and Career Fire Departments
Attention: President, Chief, and Station Officer
Re: Maryland Fire Chiefs Association Annual Buyers Guide

The Maryland Fire Chiefs Association takes pride in providing a free buyers guide to all Maryland Fire Departments and Vendors who purchase advertisements for our informative program book. The book is also free to anyone that visits our booth during the Annual Maryland Fireman’s Association Convention at the Ocean City Convention Center the third week of June.

Our book provides readers with an easily accessible and attractive buyers guide. We provide statistical reports, activities, and projects that our members accomplish throughout the year on behalf of the Fire, Rescue, & Emergency Services of Maryland.

To keep our costs at a minimum and to continue to provide such a valuable book for free we must sell the space for the advertisements that our readers reference in our book.

We are asking that your department place an advertisement in the book. If you know of a vendor that you would like to see in our book, please contact Chief Hugh D. Owens, Jr. at 301-717-1161 or email him at achief45@aol.com with the information.

All ad’s must be a camera ready copy, original photo, or on a disc. Payment is to the Maryland Fire Chiefs Association (MFCA) prior to our press date. We will have color ads which will be on a first come, first serve basis for the premium placement, color ads in other places of the book, as well as black and white only ad’s. Please contact Hugh Owens for more information about the premium ads. Your ad must fit in the appropriate 8 x 10 space. You will receive a copy of the finished book for your records. The deadline for all ads is May 13, 2011.

Email your ad to: Rick.Hemphill@myactv.net and cc to Kara Small at jetrider252@yahoo.com

Rates:

Full Page Color (8” x 10”).....	\$225.00	Half Page Color (8” x 5”).....	\$125.00
Page B & W (8” x 10”).....	\$100.00	Half Page B & W (8” x 5”).....	\$60.00
¼ - Page B & W (21/2” x 4”).....	\$35.00	Full 1/8 – Page B & W (13/4” x 4”).....	\$25.00
3 – Lines B & W.....	\$20.00	2 – Lines B & W.....	\$15.00

Please send payment with a copy of your ad to:

Chief Hugh D. Owens, Jr.
Buyers Guide Program Book
Advertisement Chairperson
16020 Alderwood Lane
Bowie, MD 20716
Phone: 301-717-1161
Fax: 301-390-4770

As an added bonus for your purchase, we will place your advertisement on our website (www.mdchief.org) From July 2011 through June 2012.

Thank you in advance for your support of the Maryland Fire Chiefs Association Program Book and Buyers Guide

