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IAFC Member Alert

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Online Responder's Marketplace Now Available

Fairfax, Va., Mar. 11, 2011... The [IAFC](http://www.iafc.org) is pleased to announce the launch of the [IAFC First Responders Marketplace](http://www.iafc.org), an online vendor search designed specifically for the benefit of the fire and emergency service community. The site has been created in partnership with MultiView, Inc., an Irving, Tex., publisher of digital buyer's guides and e-news briefs. The Marketplace will enable IAFC members to conveniently perform targeted searches for the industry products and services needed to keep their departments running without the unrelated clutter of a general internet search engine.

Users have the option of performing keyword-driven searches or a category-specific search, to produce the most industry-relevant results on the web. Additionally, the Marketplace includes a product showcase section that provides a great way to learn about new products in the industry and special promotions.

Take advantage of the services provided by the 2011 [IAFC First Responders Marketplace](http://www.iafc.org) to maintain relationships with vendors you've met at conferences and to assist in your purchasing decisions all year.