



MARYLAND FIRE CHIEFS ASSOCIATION

Representing the Maryland Emergency Services Officers with Progression while Maintaining Tradition

To: Vendor, Emergency and Non-Emergency
Attention: President and Owner
Re: Maryland Fire Chiefs Association Annual Buyers Guide

The Maryland Fire Chiefs Association takes pride in providing a free buyers program guide to all Maryland Fire Departments and Vendors who purchase advertisements for our informative program guide. The guide is also free to anyone that visits our booth during the Annual Maryland Fireman's Association Convention, at the Ocean City Convention Center, the third week of June.

Our guide provides readers with an easily accessible and attractive buyers program guide. We provide statistical reports, activities, and projects that our members accomplish throughout the year on behalf of the Fire, Rescue, & Emergency Services of Maryland.

To keep our costs at a minimum and to continue to provide such a valuable guide for free, we sell the space for the advertisements.

As an added bonus for your purchase, we will place your advertisement on our website (www.mdchief.org) From July 2010 through June 2011.

All ads must be a camera ready copy, original photo, or on a CD. Payment is to the Maryland Fire Chiefs Association (MFCA) prior to our press date. We will have color ads; which will be on a first come, first serve basis, for the premium placement. Color ads will be in other places of the book, as well as black and white only ads. Please contact Hugh Owens for more information about the premium ads. Your ad must fit in the appropriate 8" x 10" space. You will receive a copy of the finished book for your records. **The deadline for all ads is May 10, 2010.**

Please send payment with a copy of your ad to:
Chief Hugh D. Owens, Jr.
Buyers Guide Program Book
Advertisement Chairperson
16020 Alderwood Lane
Bowie, MD 20716
Phone: 301-717-1161
Fax: 301-390-4770
E-mail: achief45@aol.com

Thank you for your support of the Maryland Fire Chiefs Association Guide.

Chief Hugh D. Owens, Jr.
Program Book Committee Chair

Revised 01/26/2010



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Application for Advertisement
MARYLAND FIRE CHIEFS ASSOCIATION

**ADVERTISING APPLICATION FOR
 PROGRAM BOOK, BUYER'S GUIDE & STATISTICAL INFORMATION**
All Vendors: Commercial Businesses, Organizations, Associations & Manufacturing Companies

COLOR PRIME LOCATION RATES

These ads will be on first come, first serve basis, (8"x10") full page only

Back Cover Page.....	\$2000.00	Full Page Two Center Pages.....	\$1400.00
Two Full Side by Side Pages.....	\$1200.00	Front & Back Inside Page.....	\$700.00
Second Inside Page Front	\$600.00	Second Inside Page Back.....	\$600.00
Full Page (8" x 10").....	\$450.00	Half Page (8" x 5").....	\$300.00

BLACK & WHITE RATES

Full Page.....(8" x 10")	\$225.00	Half Page.....(8" x 5")	\$120.00
1/4 Page.....(3 1/2" X 5")	\$75.00	1/8 Page.....(2 1/2" x 3 1/2")	\$35.00
1/16 Page.....(Business Card)	\$35.00	3 Lines.....	\$25.00

We Are Requesting New Ad Copy For All Ads This Year To Improve Book Quality. All Ads Must Be Camera Ready, Laser Printer Quality or Disc Print Ready, Formatted in (JPEG), (TIF) or (PDF)

Mail Completed Application, Ad Copy and Payment To:

Chief Hugh D. Owens
 Program Book Committee
 16020 Alderwood Lane
 Bowie, Maryland 20716

THIS IS YOUR INVOICE
PLEASE SAVE A COPY FOR YOUR RECORDS
 Please Remit Payment to MFCA

Name: _____ Title: _____

Business/Organization: _____

Address: _____ Phone: _____

City: _____ State: _____ Zip Code: _____

Photograph (Circle One): Yes / No

If you have any questions, please contact Chief Hugh Owens: Phone 301-717-1161, Fax 301-390-4770, or E-mail: achief45@aol.com

YOUR AD MAY BE EMAILED TO: rick.hemphill@myactv.net and cc'd: jetrider252@yahoo.com

Make check payable to: Maryland Fire Chiefs Association
Ad deadline is May 10, 2010

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CHIEF DAVID SMARTE
PRESIDENT 2008 - 2010

CONTACT

Chief Hugh D. Owens, Jr.
16020 Alderwood Drive
Bowie, MD. 20716

EMAIL: Achief45@aol.com CELLULAR: 301-717-1161

TO: Vendor, Emergency and Non-Emergency
Attention: Chief Executive Officer (CEO) and/or Public Relations Director
Re: Annual Corporate Partnership/Sponsorship Donation

MFCFA understands that Partnership/Sponsorship, Donation and Advertisement Budgets are utilized to showcase Your Company. We feel our partnerships will assist both of us meet our mission of providing service to the fire, rescue and EMS services of Maryland.

We propose the following Levels of Sponsorships:

PLATINUM Corporate Sponsorship: \$ 5,000 plus – Two full page color advertisements in our Annual Buyers Guide Book, your advertisement on our website – www.mdchief.org, your company link from our website and logo posted at our events for one year starting June 1st,

GOLD Corporate Sponsorship: \$ 4,000.00 - Two full page color advertisements in our Annual Buyers Guide Book, your advertisement on our website - www.mdchief.org , and your company link from our website for one year starting June 1st,

SILVER Corporate Sponsorship: \$ 2,500.00 - One full page color advertisement in our Annual Buyers Guide Book, your advertisement on our website - www.mdchief.org , for one year starting June 1st,

BRONZE Corporate Sponsorship: \$ 1,500.00 - One full page black/white or half page color advertisement in our Annual Buyers Guide Book, your advertisement on our website - www.mdchief.org, for one year starting June 1st,

RED Corporate Sponsorship: \$ 1,000.00 - A half page black/white advertisement in our Annual Buyers Guide Book, your advertisement on our website - www.mdchief.org, for one year starting June 1st,

WHITE Corporate Sponsorship: \$ 500.00 – A quarter page black/white advertisement in our Annual Buyers Guide Book, your advertisement on our website – www.mdchief.org, for one year starting June 1st,

Approved by Board January 28, 2010