



## MARYLAND FIRE CHIEFS ASSOCIATION

*Representing the Maryland Emergency Services Officers with Progression while Maintaining Tradition*

**To:** Vendor, Emergency and Non-Emergency  
**Attention:** President and Owner  
**Re:** Maryland Fire Chiefs Association Annual Buyers Guide

The Maryland Fire Chiefs Association takes pride in providing a free buyers program guide to all Maryland Fire Departments and Vendors who purchase advertisements for our informative program guide. The guide is also free to anyone that visits our booth during the Annual Maryland Fireman's Association Convention, at the Ocean City Convention Center, the third week of June.

Our guide provides readers with an easily accessible and attractive buyers program guide. We provide statistical reports, activities, and projects that our members accomplish throughout the year on behalf of the Fire, Rescue, & Emergency Services of Maryland.

To keep our costs at a minimum and to continue to provide such a valuable guide for free, we sell the space for the advertisements.

**As an added bonus for your purchase, we will place your advertisement on our website ([www.mdchief.org](http://www.mdchief.org)) From July 2010 through June 2011.**

All ads must be a camera ready copy, original photo, or on a CD. Payment is to the Maryland Fire Chiefs Association (MFCA) prior to our press date. We will have color ads; which will be on a first come, first serve basis, for the premium placement. Color ads will be in other places of the book, as well as black and white only ads. Please contact Hugh Owens for more information about the premium ads. Your ad must fit in the appropriate 8" x 10" space. You will receive a copy of the finished book for your records. **The deadline for all ads is May 10, 2010.**

Please send payment with a copy of your ad to:  
Chief Hugh D. Owens, Jr.  
Buyers Guide Program Book  
Advertisement Chairperson  
16020 Alderwood Lane  
Bowie, MD 20716  
Phone: 301-717-1161  
Fax: 301-390-4770  
E-mail: [achief45@aol.com](mailto:achief45@aol.com)

Thank you for your support of the Maryland Fire Chiefs Association Guide.

Chief Hugh D. Owens, Jr.  
Program Book Committee Chair

Revised 01/26/2010



**MARYLAND FIRE CHIEFS ASSOCIATION**  
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**Application for Advertisement**  
**MARYLAND FIRE CHIEFS ASSOCIATION**

**ADVERTISING APPLICATION FOR  
 PROGRAM BOOK, BUYER'S GUIDE & STATISTICAL INFORMATION**  
All Vendors: Commercial Businesses, Organizations, Associations & Manufacturing Companies

**COLOR PRIME LOCATION RATES**

These ads will be on first come, first serve basis, (8"x10") full page only

Back Cover Page.....	\$2000.00	Full Page Two Center Pages.....	\$1400.00
Two Full Side by Side Pages.....	\$1200.00	Front & Back Inside Page.....	\$700.00
Second Inside Page Front .....	\$600.00	Second Inside Page Back.....	\$600.00
Full Page (8" x 10").....	\$450.00	Half Page (8" x 5").....	\$300.00

**BLACK & WHITE RATES**

Full Page.....(8" x 10")	\$225.00	Half Page.....(8" x 5")	\$120.00
1/4 Page.....(3 1/2" X 5")	\$75.00	1/8 Page.....(2 1/2" x 3 1/2")	\$35.00
1/16 Page.....(Business Card)	\$35.00	3 Lines.....	\$25.00

**We Are Requesting New Ad Copy For All Ads This Year To Improve Book Quality. All Ads Must Be Camera Ready, Laser Printer Quality or Disc Print Ready, Formatted in (JPEG), (TIF) or (PDF)**

Mail Completed Application, Ad Copy and Payment To:

Chief Hugh D. Owens  
 Program Book Committee  
 16020 Alderwood Lane  
 Bowie, Maryland 20716

**THIS IS YOUR INVOICE**  
**PLEASE SAVE A COPY FOR YOUR RECORDS**  
 Please Remit Payment to MFCA

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Business/Organization: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Photograph (Circle One): Yes / No

If you have any questions, please contact Chief Hugh Owens: Phone 301-717-1161, Fax 301-390-4770, or E-mail: [achief45@aol.com](mailto:achief45@aol.com)

YOUR AD MAY BE EMAILED TO: [rick.hemphill@myactv.net](mailto:rick.hemphill@myactv.net) and cc'd: [jetrider252@yahoo.com](mailto:jetrider252@yahoo.com)

**Make check payable to: Maryland Fire Chiefs Association**  
**Ad deadline is May 10, 2010**

