



# MARYLAND FIRE CHIEFS ASSOCIATION

*Representing the Maryland Emergency Services Officers with Progression*

*While Maintaining Tradition*

**To:** Volunteer and Career Fire Departments  
**Attention:** President, Chief, and Station Officer  
**Re:** Maryland Fire Chiefs Association Annual Buyers Guide

The Maryland Fire Chiefs Association takes pride in providing a free buyers guide to all Maryland Fire Departments and Vendors who purchase advertisements for our informative program book. The book is also free to anyone that visits our booth during the Annual Maryland Fireman's Association Convention at the Ocean City Convention Center the third week of June.

Our book provides readers with an easily accessible and attractive buyers guide. We provide statistical reports, activities, and projects that our members accomplish throughout the year on behalf of the Fire, Rescue, & Emergency Services of Maryland.

To keep our costs at a minimum and to continue to provide such a valuable book for free we must sell the space for the advertisements that our readers reference in our book.

We are asking that your department place an advertisement in the book. If you know of a vendor that you would like to see in our book, please contact Chief Hugh D. Owens, Jr. at 301-717-1161 or email him at [achief25@aol.com](mailto:achief25@aol.com) with the information.

All ads must be a camera ready copy, original photo, or on a disc. Payment is to the Maryland Fire Chiefs Association (MFCA) prior to our press date. We will have color ads which will be on a first come, first serve basis for the premium placement, color ads in other places of the book, as well as black and white only ads. Please contact Hugh Owens for more information about the premium ads. Your ad must fit in the appropriate 8 x 10 space. You will receive a copy of the finished book for your records. The deadline for all ads is May 10, 2010.

**Email your ad to: [Rick.Hemphill@myactive.net](mailto:Rick.Hemphill@myactive.net) and cc to Kara Small at [jetrider252@yahoo.com](mailto:jetrider252@yahoo.com)**

## Rates:

Full Page Color (8" x 10").....	\$225.00	Half Page Color (8" x 5").....	\$125.00
Page B & W (8" x 10").....	\$100.00	Half Page B & W (8" x 5").....	\$60.00
¼ - Page B & W (21/2" x 4").....	\$35.00	Full 1/8 - Page B & W (13/4" x 4").....	\$25.00
3 - Lines B & W.....	\$20.00	2 - Lines B & W.....	\$15.00

Please send payment with a copy of your ad to:

**Chief Hugh D. Owens, Jr.**  
Buyers Guide Program Book  
Advertisement Chairperson  
16020 Alderwood Lane  
Bowie, MD 20716  
Phone: 301-717-1161  
Fax: 301-390-4770

**As an added bonus for your purchase, we will place your advertisement on our website ([www.mdchief.org](http://www.mdchief.org)) From July 2010 through June 2011.**

Thank you in advance for your support of the Maryland Fire Chiefs Association Program



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### ADVERTISING APPLICATION FOR MFCA PROGRAM BOOK AND BUYERS GUIDE

**THIS IS YOUR INVOICE – PLEASE SAVE A COPY FOR YOUR RECORDS**

**Please Remit Payment to MFCA**

Rates for Volunteer and Career Fire & Rescue Departments, Ladies Auxiliary Associations, and Other Fire and Rescue Emergency Service Organizations

<b>Full Page Color (8" x 10")</b>	<b>\$225.00</b>	<b>Half Page Color (8" x 5")</b>	<b>\$125.00</b>
<b>Full Page B &amp; W (8" x 10")</b>	<b>\$100.00</b>	<b>Half Page B &amp; W (8" x 5")</b>	<b>\$ 60.00</b>
<b>¼ - Page B &amp; W (21/2" x 4")</b>	<b>\$ 35.00</b>	<b>1/8 – Page B &amp; W (13/4" x 4")</b>	<b>\$ 25.00</b>
<b>3 – Lines B &amp; W</b>	<b>\$ 20.00</b>	<b>2 – Lines B &amp; W</b>	<b>\$ 15.00</b>

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Department/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Ad Size: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_